



2021-2022 CORPORATE

# PARTNERSHIP OPPORTUNITIES

13<sup>th</sup> Annual Conference | November 4, 2021 | 1:30p.m. CDT | Harris Theater

Invest in Kids. Build the Future. | [investforkidschicago.org](https://investforkidschicago.org)

# ABOUT US

## Our Mission

Invest For Kids (IFK) is dedicated to supporting highly effective not-for-profit organizations that serve Chicago area youth from disadvantaged communities. We host an annual investment conference where industry professionals share their best ideas and **100% of the proceeds** are donated to not-for-profit organizations.

## Our Impact

Over the past 12 years, IFK has supported over 70 organizations with grants averaging \$200,000 each. Our donation is often the largest single gift these organizations have received and helps serve as an endorsement for the organizations, enabling them to attract additional large donors.

**Our grants focus on education, mentoring, enrichment programs, social services, healthcare, and scholarship funding.**

## OUR BENEFICIARIES Since 2009

## BY THE NUMBERS:

**80,000+**

Children Benefited

**70+**

Organizations Supported

**\$16 Million**

Dollars Raised Since 2009

**100%**

Dollars Donated

For more information on our impact, please request our full Impact Report. Email us at:

[info@ifkchicago.org](mailto:info@ifkchicago.org)



- |                                              |                                   |                                  |                                         |
|----------------------------------------------|-----------------------------------|----------------------------------|-----------------------------------------|
| Academy for Global Citizenship               | Citizen Schools Illinois          | LEARN Charter School Network     | Reading in Motion                       |
| Alaine Locke Charter School                  | College Possible                  | Legacy Charter School            | SGA Youth & Family Services             |
| Bear Necessities Pediatric Cancer Foundation | Communities In Schools of Chicago | LINK Unlimited                   | Snow City Arts                          |
| Bottom Line Chicago                          | Cradles to Crayons Chicago        | Marwen                           | Starlight Children's Foundation Midwest |
| Braven Chicago                               | Daniel Murphy Scholarship Fund    | MetroSquash                      | Summer of a Lifetime                    |
| BUILD, Inc                                   | Embarc                            | Midtown Educational Foundation   | Teen Living                             |
| Chicago Cares: Youth In Service              | Epic Academy Charter School       | Namaste Charter School           | The Kitchen Community                   |
| Chicago Children's Advocacy Center (CCAC)    | Erie Teen Health Center           | NFTE                             | Tutoring Chicago                        |
| Chicago Children's Choir                     | Future Founders                   | North Chicago Community Partners | Umoja Student Development Corporation   |
| Chicago Children's Theatre                   | Genesys Works Chicago             | OneGoal                          | Urban Initiatives                       |
| Chicago Debate                               | Have Dreams                       | Open Books                       | Urban Prep Academies                    |
| Chicago Math & Science Academy               | HighSight                         | PeerHealth                       | US Empowered                            |
| Chicago Run                                  | Horizons For Youth                | People's Music School            | VOCEL                                   |
| Chicago Scholars                             | Illinois Education Foundation     | Perspectives Charter Schools     | Year Up                                 |
| Chicago Youth Partners                       | iMentor Chicago                   | Polaris Charter Acadmey          | Young Men's Educational Network         |
| Children's Oncology Services                 | Intonation                        | Posse Foundation Chicago         | Youth Organizations Umbrella            |
| Christopher House                            | Intrinsic Schools                 | Primo Center                     |                                         |
|                                              | KIPP Ascend Charter School        | Project SYNCERE                  |                                         |

“ Invest For Kids is a perfect example of how a simple idea can change the lives of others! **Bear Necessities Pediatric Cancer Foundation** ”

# OUR EVENTS & INITIATIVES

## 13th Annual Conference

CHICAGO'S PREMIER INVESTABLE IDEAS EVENT

For over a decade, IFK has been Chicago's flagship forum of investable ideas. Our annual conference features presentations from well-known investment managers and fireside chats with investment legends who share their perspectives on macroeconomic, political, and investment themes.

**100% of the dollars raised go directly to high-impact organizations that serve Chicago area youth from under-resourced communities.**



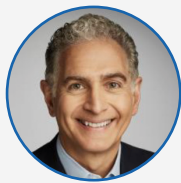
## SAVE THE DATE! 13<sup>TH</sup> ANNUAL CONFERENCE

November 4, 2021 | 1:30pm CDT | Harris Theater

### Past Conference Speakers:



**James Chanos**  
*Kynikos Associates*



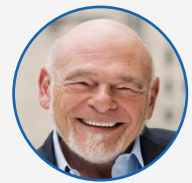
**Mark Hoplamazian**  
*Hyatt Hotels*



**Jean Hynes**  
*Wellington Management*



**Lauren Wolfe**  
*Impactive Capital*



**Sam Zell**  
*Equity Group Investments*

>> For a full list of past speakers, visit [investforkidschicago.org](https://investforkidschicago.org) <<

## Our Initiatives

The work and mission of IFK has grown over the years with a number of worthy and impactful initiatives, including the following. Visit [investforkidschicago.org](https://investforkidschicago.org) to learn more.

### Women's Initiative Event - Sept. 1, 2021

This annual event highlights the achievements, insights, and perspectives of female leaders in the investment industry while driving growth and participation among women investment professionals.

### Emerge: Summer Career and Leadership Fellowship

Powered by IFK and Chicago Scholars, Emerge is a paid summer internship and leadership development program that pairs college students from under-resourced communities with Chicago area businesses and not-for-profits.

### Student Initiative

IFK invites 100+ students from leading universities to attend our conference free of charge, an effort originally championed by John L. Keeley, Jr. We are proud to partner with the Keeley family to continue this initiative today.



# PARTNERSHIP SUPPORT LEVELS



**Support Invest For Kids!** Partnership benefits vary by tier. Brand visibility will be prioritized by partnership level, with *Presenting Partner* receiving the highest visibility and *Impact Supporter* receiving select visibility as indicated below. Our sponsorship and visibility opportunities can be customized to your brand and marketing goals.

*To discuss benefit customization options, email Katie Hurley Wales, Executive Director, at [Katie@ifkchicago.org](mailto:Katie@ifkchicago.org).*

Supporter Benefits <i>(tiered by level)</i>	Presenting Partner \$100k	Visionary Partner* \$50k	Leadership Circle* \$25k	Investor Circle \$10k	Impact Supporter \$5k
<b>ANNUAL CONFERENCE:</b>					
Industry Tickets** <i>(up to # indicated)</i>	75	30-50*	15-30*	12	6
Student Tickets** <i>(up to # indicated)</i>	20	20*	15*		
VIP Lunch <i>(pre-conference)</i> & Lounge Passes <i>(up to # indicated)</i>	20	10	5	3	
Brand recognition on kiosks outside Harris Theater on Randolph	●	●			
Ownership/Exclusive Branding of Networking Reception, Intermission, or VIP Lounge	●	●			
Brand recognition on TV screens at Harris Theater Networking Reception	●	●	●		
Opportunity to donate your brand's product to our guests or speakers	●	●	●		
Social Media acknowledgment	●	●	●	◐	
Tiered brand recognition on stage during live programming (verbal & slideshow) and in Harris Theater lobby (large video screen)	●	●	●	◐	
Tiered brand recognition on paper and digital marketing, including website & earned press	●	●	●	◐	◐
Tiered brand recognition on conference day print materials & signage or on virtual event platform	●	●	●	◐	◐
<b>YEAR-ROUND INITIATIVES</b>					
Emerge Scholar Internships: Support our initiative and programming with the following # of internships <i>(limited amount per supporter level)</i>	10	10*			
Women's Initiative: Brand recognition (marketing & signage) during annual event and throughout year (print and digital marketing)	●	●	●	◐	
Brand recognition on IFK website, newsletters & marketing materials	●	●	◐		

\*Multiple support options available. See Partnership Opportunities Form.

● Full benefits, tiered by level

\*\*Combination of in-person and virtual tickets in the case of a hybrid event

◐ Select visibility

**Invest For Kids inspires great investments and is dedicated to investing in Chicago's kids and building Chicago's future.**



# ANNUAL PARTNERSHIP OPPORTUNITIES

We invite you to support Invest For Kids as an annual Corporate Partner. You will receive many benefits throughout the year, including brand recognition at our Annual Conference, Women’s Initiative Event, and our other initiatives, plus year-round acknowledgment in digital and marketing collateral and much more. With your support, the most promising not-for-profit organizations in Chicago will receive critical funding to serve Chicago-area youth.

## I/WE WOULD LIKE TO SUPPORT AT THE FOLLOWING LEVEL:

- PRESENTING PARTNER:** 75 Tickets + 20 Student Tickets, 10 Emerge Scholar Internships ..... \$100,000
- VISIONARY PARTNER** (Choose Option) ..... \$50,000
  - OPTION 1:** 50 Tickets + 20 Student Tickets
  - OPTION 2 - Emerge Founder:** 30 Tickets + Supports 10 Emerge Scholar Internships
- LEADERSHIP CIRCLE** (Choose Option) ..... \$25,000
  - OPTION 1:** 30 Tickets
  - OPTION 2 - Student Sponsorship:** 15 Tickets + 15 Student Tickets
- INVESTOR CIRCLE:** 12 Tickets ..... \$10,000
- IMPACT SUPPORTER:** 6 Tickets ..... \$5,000
- MAKE A DONATION:** I Would Like to Donate the Following (Any Amount): \$ \_\_\_\_\_

**TOTAL AMOUNT ENCLOSED** (See below for payment info): \$ \_\_\_\_\_

## WAYS TO PAY

*Invest For Kids is a 501(c)3 organization. All tax incentives apply.*

- By Check** - Send check payable to **Invest For Kids** to **875 N. Michigan Ave. Suite 3400, Chicago, IL 60611**
- By Credit Card** - Visit [www.investforkidschicago.org](http://www.investforkidschicago.org) and click the **Register Now** button to pay online
- Pay Later** - Send me an invoice to pay later

## CONTACT INFORMATION (For tax acknowledgment purposes)

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Company Website: \_\_\_\_\_

Approval Signature: \_\_\_\_\_

**QUESTIONS? Contact Katie Hurley Wales, Executive Director, at [Katie@ifkchicago.com](mailto:Katie@ifkchicago.com)**