



INVEST
FOR KIDS



2021-2022 CORPORATE

PARTNERSHIP OPPORTUNITIES

13th Annual Conference | November 4, 2021 | 1:30p.m. CDT | Virtual Event

Invest in Kids. Build the Future. | investforkidschicago.org

ABOUT US

Our Mission

Invest For Kids (IFK) is dedicated to supporting highly effective not-for-profit organizations that serve Chicago area youth from disadvantaged communities. We host an annual investment conference where industry professionals share their best ideas and **100% of the proceeds** are donated to not-for-profit organizations.

Our Impact

Over the past 12 years, IFK has supported over 70 organizations with grants averaging \$200,000 each. Our donation is often the largest single gift these organizations have received and helps serve as an endorsement for the organizations, enabling them to attract additional large donors.

Our grants focus on education, mentoring, enrichment programs, social services, healthcare, and scholarship funding.

OUR BENEFICIARIES Since 2009

BY THE NUMBERS:

80,000+

Children Benefited

70+

Organizations Supported

\$16 Million

Dollars Raised Since 2009

100%

Dollars Donated

For more information on our impact, please request our full Impact Report. Email us at:

info@ifkchicago.org



Academy for Global Citizenship
Alaine Locke Charter School
Bear Necessities Pediatric Cancer Foundation
Bottom Line Chicago
Braven Chicago
BUILD, Inc
Chicago Cares: Youth In Service
Chicago Children's Advocacy Center (CCAC)
Chicago Children's Choir
Chicago Children's Theatre
Chicago Debate
Chicago Math & Science Academy
Chicago Run
Chicago Scholars
Chicago Youth Partners
Children's Oncology Services
Christopher House

Citizen Schools Illinois
College Possible
Communities In Schools of Chicago
Cradles to Crayons Chicago
Daniel Murphy Scholarship Fund
Embarc
Epic Academy Charter School
Erie Teen Health Center
Future Founders
Genesys Works Chicago
Have Dreams
HighSight
Horizons For Youth
Illinois Education Foundation
iMentor Chicago
Intonation
Intrinsic Schools
KIPP Ascend Charter School

LEARN Charter School Network
Legacy Charter School
LINK Unlimited
Marwen
MetroSquash
Midtown Educational Foundation
Namaste Charter School
NFTE
North Chicago Community Partners
OneGoal
Open Books
PeerHealth
People's Music School
Perspectives Charter Schools
Polaris Charter Academy
Posse Foundation Chicago
Primo Center
Project SYNCERE

Reading in Motion
SGA Youth & Family Services
Snow City Arts
Starlight Children's Foundation Midwest
Summer of a Lifetime
Teen Living
The Kitchen Community
Tutoring Chicago
Umoja Student Development Corporation
Urban Initiatives
Urban Prep Academies
US Empowered
VOCEL
Year Up
Young Men's Educational Network
Youth Organizations Umbrella

“ Invest For Kids is a perfect example of how a simple idea can change the lives of others! **Bear Necessities Pediatric Cancer Foundation** ”

OUR EVENTS & INITIATIVES

13th Annual Conference

CHICAGO'S PREMIER INVESTABLE IDEAS EVENT

For over a decade, IFK has been Chicago's flagship forum of investable ideas. Our annual conference features presentations from well-known investment managers and fireside chats with investment legends who share their perspectives on macroeconomic, political, and investment themes.

100% of the dollars raised go directly to high-impact organizations that serve Chicago area youth from under-resourced communities.



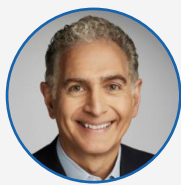
SAVE THE DATE! 13TH ANNUAL CONFERENCE

November 4, 2021 | 1:30pm CDT | Virtual Event

Past Conference Speakers:



James Chanos
Kynikos Associates



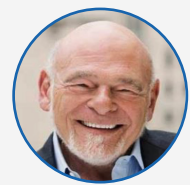
Mark Hoplamazian
Hyatt Hotels



Jean Hynes
Wellington Management



Lauren Wolfe
Impactive Capital



Sam Zell
Equity Group Investments

>> For a full list of past speakers, visit investforkidschicago.org <<

Our Initiatives

The work and mission of IFK has grown over the years with a number of worthy and impactful initiatives, including the following. Visit investforkidschicago.org to learn more.

Women's Initiative Event - Spring 2022

This annual event highlights the achievements, insights, and perspectives of female leaders in the investment industry while driving growth and participation among women investment professionals.

Emerge: Summer Career and Leadership Fellowship

Powered by IFK and Chicago Scholars, Emerge is a paid summer internship and leadership development program that pairs college students from under-resourced communities with Chicago area businesses and not-for-profits.

Student Initiative

IFK invites 100+ students from leading universities to attend our conference free of charge, an effort originally championed by John L. Keeley, Jr. We are proud to partner with the Keeley family to continue this initiative today.



Women's Initiative



Student Initiative



Emerge Fellowship

PARTNERSHIP SUPPORT LEVELS



Support Invest For Kids! Partnership benefits vary by tier. Brand visibility will be prioritized by partnership level, with *Presenting Partner* receiving the highest visibility and *Impact Supporter* receiving select visibility as indicated below. Our sponsorship and visibility opportunities can be customized to your brand and marketing goals. **Please note that IFK will offer commensurate sponsorship benefits if the conference is offered virtually.**

To discuss benefit customization options, email Katie Hurley Wales, Executive Director, at Katie@ifkchicago.org.

Supporter Benefits <i>(tiered by level)</i>	Presenting Partner \$100k	Visionary Partner* \$50k	Leadership Circle* \$25k	Investor Circle \$10k	Impact Supporter \$5k
ANNUAL CONFERENCE:					
Industry Tickets** <i>(up to # indicated)</i>	75	30-50*	15-30*	12	6
Student Tickets** <i>(up to # indicated)</i>	20	20*	15*		
VIP Lunch <i>(pre-conference)</i> & Lounge Passes <i>(up to # indicated)</i>	20	10	5	3	
Brand recognition on kiosks outside Harris Theater on Randolph	●	●			
Ownership/Exclusive Branding of Networking Reception, Intermission, or VIP Lounge	●	●			
Brand recognition on TV screens at Harris Theater Networking Reception	●	●	●		
Opportunity to donate your brand's product to our guests or speakers	●	●	●		
Social Media acknowledgment	●	●	●	◐	
Tiered brand recognition on stage during live programming (verbal & slideshow) and in Harris Theater lobby (large video screen)	●	●	●	◐	
Tiered brand recognition on paper and digital marketing, including website & earned press	●	●	●	◐	◐
Tiered brand recognition on conference day print materials & signage or on virtual event platform	●	●	●	◐	◐
YEAR-ROUND INITIATIVES					
Emerge Scholar Internships: Support our initiative and programming with the following # of internships <i>(limited amount per supporter level)</i>	10	10*			
Women's Initiative: Brand recognition (marketing & signage) during annual event and throughout year (print and digital marketing)	●	●	●	◐	
Brand recognition on IFK website, newsletters & marketing materials	●	●	◐		

*Multiple support options available. See Partnership Opportunities Form.

**Combination of in-person and virtual tickets in the case of a hybrid event

● Full benefits, tiered by level

◐ Select visibility

Invest For Kids inspires great investments and is dedicated to investing in Chicago's kids and building Chicago's future.



ANNUAL PARTNERSHIP OPPORTUNITIES

We invite you to support Invest For Kids as an annual Corporate Partner. You will receive many benefits throughout the year, including brand recognition at our Annual Conference, Women's Initiative Event, and our other initiatives, plus year-round acknowledgment in digital and marketing collateral and much more. With your support, the most promising not-for-profit organizations in Chicago will receive critical funding to serve Chicago-area youth.

I/WE WOULD LIKE TO SUPPORT AT THE FOLLOWING LEVEL:

- ☐ **PRESENTING PARTNER:** 75 Tickets + 20 Student Tickets, 10 Emerge Scholar Internships \$100,000
- ☐ **VISIONARY PARTNER** (Choose Option) \$50,000
- ☐ **OPTION 1:** 50 Tickets + 20 Student Tickets
- ☐ **OPTION 2 - Emerge Founder:** 30 Tickets + Supports 10 Emerge Scholar Internships
- ☐ **LEADERSHIP CIRCLE** (Choose Option) \$25,000
- ☐ **OPTION 1:** 30 Tickets
- ☐ **OPTION 2 - Student Sponsorship:** 15 Tickets + 15 Student Tickets
- ☐ **INVESTOR CIRCLE:** 12 Tickets \$10,000
- ☐ **IMPACT SUPPORTER:** 6 Tickets \$5,000
- ☐ **MAKE A DONATION:** I Would Like to Donate the Following (Any Amount): \$ _____

TOTAL AMOUNT ENCLOSED (See below for payment info): \$ _____

WAYS TO PAY

Invest For Kids is a 501(c)3 organization. All tax incentives apply.

- ☐ **By Check** - Send check payable to **Invest For Kids** to **875 N. Michigan Ave. Suite 3400, Chicago, IL 60611**
- ☐ **By Credit Card** - Visit www.investforkidschicago.org and click the **Register Now** button to pay online
- ☐ **Pay Later** - Send me an invoice to pay later

CONTACT INFORMATION (For tax acknowledgment purposes)

Company Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Company Website: _____

Approval Signature: _____

QUESTIONS? Contact Katie Hurley Wales, Executive Director, at Katie@ifkchicago.com