INVEST FOR KIDS

Chicago's Premier Investable Ideas Event Supporting Chicago Youth

ANNIVERSARY

IFK 2023 Conference & Sponsorship Opportunities



Dear IFK Friends and Family,

As we celebrate our 15th anniversary, we have set an ambitious target to raise \$2 million to support our mission. Each year, Invest For Kids receives approximately 100 grant applications, and the generous contributions from our community allow us to fund seven outstanding beneficiaries. Many more organizations meet our rigorous bar than we can fund, though, and meeting our goal would allow us to increase our impact by making ten grants this year.

The investment community has supported the nonprofit sector through good times and bad. As organizations and the young people and families they serve continue to navigate the impacts of the pandemic and economic slowdown, we believe it is our responsibility to step up our support.

We will continue to pay 100% of Invest For Kids' operational expenses, allowing all conference proceeds and donations to go directly to our mission. We are grateful for the support we've received from the investment community over the past fifteen years, and look forward to the next fifteen years of supporting young people in Chicago together.

With Gratitude.

Co-Founder

Co-Founder

ABOUT US

OUR MISSION

Invest For Kids (IFK) is dedicated to supporting nonprofit organizations that serve Chicago-area youth from disadvantaged communities. We host an annual investment conference where industry professionals share their market views and best ideas. Since 2009, IFK has raised more than \$20 million to benefit over 85 organizations, focused on education, mentoring, career development, and social services in Chicago.

INITIATIVES AND EVENTS

Invest For Kids Conference

15th Annual Conference | October 24, 2023 | Harris Theater Chicago's Premier Investable Ideas Event

Women's Initiative and Event

This annual event brings together female leaders in the investment industry.

John L. Keeley, Jr. Student Initiative

IFK invites 100+ students from leading universities to attend our conference free of charge through generous donor sponsorships.

Emerge: Summer Career and Leadership Program

In partnership with Chicago Scholars, Emerge is a paid summer internship and leadership development program that pairs college students from under-resourced communities with Chicago businesses.

DePaul University Summer Program

IFK is the lead sponsor of DePaul University's Summer Investment Challenge, an intensive 4-day summer program free of charge for Chicago high school students who are interested in learning about stock markets and careers in finance.

NUMBERS

675 organizations reviewed

120 investment speakers 85+ organizations supported

\$20M raised since 2009

of dollars donated

\$200,000 average grant amount



<u>I</u> Receiving a gift from IFK changed our fundraising landscape. <u>J</u>

Chicago Math and Science Academy - 2019 Grant Recipient

OUR IMPACT

Since 2009, Invest For Kids has supported over 85 organizations. We target smaller organizations where we believe our contributions will have the greatest impact. With an average grant of \$200,000 per recipient, IFK gifts play a significant role in helping the most promising organizations achieve their goals.

Our donation is often the largest single gift these nonprofits have received, and in many cases, has served to further endorse the programs, enabling them to attract additional large donors.















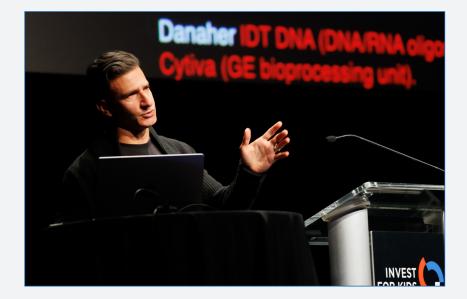


VIEW PAST RECIPIENTS (2009-2021)

OUR CONFERENCE

For the past 14 years, Invest For Kids has been Chicago's flagship investment conference. The conference typically attracts over 1,000 guests. Our audience includes portfolio managers, investment advisors, analysts, family offices, and private investors. Our speakers represent some of the most well-known and successful investors in the world and share their best investment ideas with our audience, as well as their perspectives on macro-economic, political, and investment themes.

The co-founders of IFK underwrite all conference expenses so that 100% of the funds raised go directly to support children from under-resourced communities in the Chicago area. In the past 14 years, we have raised and donated over \$20 million to over 85 organizations.



(2009-2022)



BECOME A SPONSOR

We invite you to support Invest For Kids as an Annual Sponsor. You will receive many benefits, including brand recognition at our Annual Conference, as well as other forms of acknowledgement and opportunities throughout the year, depending on your giving level.

Most importantly, with your support, high performing nonprofit organizations will receive the critical funding they need to provide programs and services to Chicago-area youth, their families, and their communities.

> To discuss 2023 Sponsorship Opportunities Contact: alyssa@ifkchicago.com



BECOME A SPONSOR

| SPONSORSHIP OPPORTUNITIES | Presenting Partner \$100k | Visionary Partner \$50k | Leadership Circle \$25k | Student Sponsorship \$25k | 15th Anniversary Circle \$15k | Investor Circle \$10k | Impact Supporter \$5k |
|--|---------------------------------|-------------------------------|-------------------------------|---------------------------------|-------------------------------------|-----------------------------|-----------------------------|
| ANNUAL CONFERENCE | | | | | | | |
| Annual Conference Tickets | 100 | 50 | 30 | | 20 | 12 | 6 |
| Student Sponsorship Tickets | | | | 25 | | | |
| Tiered brand recognition at annual conference | | | | | | | |
| Tiered brand recognition year-round (print + digital) | | | | | | | |
| 15 th Anniversary Recognition | | | | | | | |
| Invitation to special events year round | | | | | | | |
| *Invest For Kids also hosts an annual women's event with separate sponsorship opportunities. | | | | | | | |
| For more information on sponsorship opportunities, contact alyssa@ifkchicago.com | | | | | | | |

2022 SPONSORS

Presenting Partner \$100,000+

Visionary Partners \$50,000+

Anonymous



Jim & Karen Frank

Leadership Circle \$25,000+



Investor Circle \$10,000+

2022 SPONSORS

Impact Supporters \$5,000+

Addepar Adams Street Partners Aksia LLC Anthropocene Capital Management, LLC Alexis and Jerry Bednyak Foundation Angelo Gordon Ariel Investments Artisan Partners Bradley & Lauren Bass **Bill Bass Foundation** Bloomberg **BMO Harris Private Bank Borealis Strategic Capital Partners** The Cynthia Elkins Foundation Driehaus Capital Management Clay Drury & Family Blue Owl Goldman Sachs & Co. Jim Gordon, The Edgewater Funds

Fidelity Prime Services Paul & Dedrea Gray Michelle & Corey Harris Ambassador Bruce Heyman & Vicki Heyman Julie & Ben Hockenberg Jefferies Matt & Karen Kaplan Kayne Anderson Capital Advisors **Kinzie Capital Partners** Lakewest Inc./Belgravia Group Ltd. Joe Lamberti Latham & Watkins LLP Lieb Family Giving Fund Lincoln International LLC Lorelei Partners, LLC Madison Dearborn Partners Jonathan Markowitz & Ruth Wenger MATTIO Communications MB Investments

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Wellington Management Wells Fargo Securities, LLC William Blair & Co. Wintrust Bank, N.A. Tucker York

OUR TEAM

IFK Leadership

Ben Kovler Co-Founder, Invest For Kids Ron Levin Co-Founder, Invest For Kids

Kelly Jones Executive Director, Invest For Kids

Barbara Wolf Director of Giving, Invest For Kids

Alyssa Holland Program Manager, Invest For Kids

Christina Matthys Administrative Associate, Invest For Kids

Andrea Dawkins Dawkins Advisory Group

Brian T. Burke Kovler Family Office

Gina Rosanova Kovler Family Office

Advisory Committee

Mark Anderson GTCR

Bradley Bass Morgan Stanley PWM

Brian Black Saiso Partners LLC

Adam Brodsky Figment | Building Web 3

Julie Canna 50 South Capital

Jessica Chu Northern Trust

Clint Coghill Backstop Solutions Group

Stacy Devine RPTC Inc.

Clay Drury North Star Investments

Michael Elrad GEM Realty Capital

Brian Feltzin Sheffield Asset Management

Jennifer Flandina Equity Group Investments

Bill Friend Core Capital Management LLC

Chris Gorter Borealis Strategic Capital Lauren Hamlin Merit Capital Partners

Scott M. Hasley BDT Capital

Ben Hockenberg JSSi Parts & Leasing

Janelle Ibeling Sidley Austin

Jeremy Joseph Aquilo Capital

Matthew Koenig Ernst & Young

Katie Launspach Legal & General

Barry Levin Alliance Global Partners

Adam Lieb Bank of New York Mellon

Kate Lindberg Sawdust

Linda Litner Sequoia Financial Group

John McCarthy Centaur Capital Partners

Russ Miron FNY Capital

Katherine Patch BlackRock Benjamin Patzik Segal Marco Advisors

Jason Perlioni Johns Hopkins University

Michael Resnick Tallwoods Partners

JR Reynolds

David Scherer Origin Capital Partners

Michelle Shlimon Stifel Financial Corporation

Jason Sussman The Pritzker Organization

Maurice Taylor Alyeska Investment Group

Dylan Versprille Longview Asset Management

Daniel Zuckerman Zuckerman Investment Group

INVEST FOR KIDS

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Invest For Kids is a recognized 501(c)3 organization. Contributions are tax-deductible as provided by law.

SAVE THE DATE | 15th Annual Conference | October 24, 2023 | Harris Theater | 1:00_{PM} | investforkidschicago.org