INVEST FOR KIDS

Chicago's Premier Investable Ideas Event Supporting Chicago Youth October 22, 2024 INVES

IFK 2024 Conference & Sponsorship Opportunities

INVEST FOR KIDS

ABOUT US

OUR MISSION

Invest For Kids (IFK) is dedicated to supporting nonprofit organizations that serve Chicago-area youth from disadvantaged communities. We host an annual investment conference where industry professionals share their market views and best ideas. Since 2009, IFK has raised more than \$22 million to benefit over 90 organizations, focused on education, mentoring, career development, and social services in Chicago.

INITIATIVES AND EVENTS

Invest For Kids Conference

16th Annual Conference | October 22, 2024 | Harris Theater Chicago's Premier Investable Ideas Event

Women's Initiative

IFK works with leading firms and individuals in the investment industry to ensure women at all stages in their finance career are able to attend our conference and participate in valuable networking.

John L. Keeley, Jr. Student Initiative

IFK invites 100+ students from leading universities to attend our conference free of charge through generous donor sponsorships.

Emerge: Summer Career and Leadership Program

In partnership with Chicago Scholars, Emerge is a paid summer internship and leadership development program that pairs college students from under-resourced communities with Chicago businesses.

DePaul University Summer Program

IFK is the lead sponsor of DePaul University's Summer Investment Challenge, an intensive 4-day summer program free of charge for Chicago high school students who are interested in learning about stock markets and careers in finance.

NUMBERS

760 organizations reviewed

127 investment speakers **90+** organizations supported

\$22M raised since 2009

100% of dollars donated \$200,000 average grant amount



<u>I</u> Receiving a gift from IFK changed our fundraising landscape. <u>J</u>

Chicago Math and Science Academy - 2019 Grant Recipient

OUR CONFERENCE

For the past 15 years, Invest For Kids has been Chicago's flagship investment conference.

- **Our Audience:** The conference typically attracts over 1,000 guests and includes portfolio managers, investment advisors, analysts, family offices, and private investors.
- **Our Speakers:** The most well-known and successful investors in the world take our stage to share their best investment ideas with our audience, as well as their perspectives on macro-economic, political, and investment themes.
- **Our Impact:** IFK's co-founders underwrite all conference expenses so that 100% of the funds raised go directly to support children from under-resourced communities in the Chicago area. In the past 15 years, we have raised and donated over \$22 million to over 90 organizations.

Our 16th annual conference will be held on Tuesday, October 22nd and will include a networking luncheon at 11:30 a.m. The conference will begin at 1:00 p.m. and conclude at 4:00 p.m.



(2009-2023)

Josh Wolfe, Lux Capital



BECOME A SPONSOR

The best way to support Invest For Kids is to become an annual sponsor. Sponsors receive many benefits, including brand recognition at the conference and throughout the year. Most importantly, your support allows high performing nonprofit organizations to receive the critical funding they need to provide programs and services to Chicago-area youth, their families, and their communities. We offer three types of sponsorships:

- **General Sponsorship:** This sponsorship includes branding opportunities based on level at both the conference and year-round through e-blast and website acknowledgment. Each sponsorship comes with a specific allotment of conference tickets that can be utilized for employees, clients or other professional contacts.
- **Student Sponsorship:** In addition to branding opportunities, this \$25,000 sponsorship allows students from local universities to attend the conference free of charge. Sponsors direct their sponsorship toward a local university of choice or IFK can select. Each sponsorship allows 25 students to attend the event.
- Women's Sponsorship: As a part of IFK's long term commitment to supporting women in the finance industry, the women's sponsorship allows female professionals or students to attend the conference and a special networking event immediately after the event. Each \$15,000 sponsorship includes tickets for 20 women, either from the sponsors' network or from the IFK community.

	GENERAL SPONSORSHIP					Student	Women's
SPONSORSHIP OPPORTUNITIES	Presenting Partner \$100k	Visionary Partner \$50k	Leadership Circle \$25k	Investor Circle \$10k	Impact Supporter \$5k	Sponsorship \$25k	Sponsorship \$15k
Annual Conference Tickets	100	50	30	12	6	25	20
Annual Conference Tiered Brand Recognition						•	
Year-Round Digital Tiered Brand Recognition							

To discuss 2024 sponsorship opportunities contact Kelly Jones at kelly@ifkchicago.com.

2023 SPONSORS

Presenting Partner \$100,000+

Visionary Partners \$50,000+

In memory of: Richard H. Driehaus





Jim & Karen Frank

Leadership Circle \$25,000+ Gorter Origin Ventures DR\\ **GOLUB CAPITAL** GCM GROSVENOR Family Foundation EMINENCE CAPITAL **Edward R. Phillipp** Sam Zell THE Founder, Chairman STIFEL Equity Group Investments PRITZKER ORGANIZATION Jenny & P. Jay Fortner Anonymous (3) Robert Polak SB Wolf Family Foundation Ambassador Bruce & **Best Portion Foundation** The Malkin Family The Steven Lanter Foundation Vicki Heyman Ira & Barbara Eichner Kovler Family Foundation

15th Anniversary Circle \$15,000+



Foundation

WKEYSTONE CAPITAL



John Hart Foundation Red Crane Charitable Fund Tucker York

2023 SPONSORS

Investor Circle \$10,000+



OUR IMPACT

Since 2009, Invest For Kids has supported over 90 organizations. We target smaller organizations where we believe our contributions will have the greatest impact. With an average grant of \$200,000 per recipient, IFK gifts play a significant role in helping the most promising organizations achieve their goals.

Our donation is often the largest single gift these nonprofits have received, and in many cases, has served to further endorse the programs, enabling them to attract additional large donors.





GARFIELD PARK CONSERVATORY ALLIANCE





Project:VISION





VIEW PAST RECIPIENTS (2009-2023)



OUR TEAM

IFK Leadership

Ben Kovler Co-Founder, Invest For Kids Ron Levin Co-Founder, Invest For Kids

Kelly Jones Executive Director, Invest For Kids

Barbara Wolf Director of Giving, Invest For Kids

Alyssa Holland Program Manager, Invest For Kids

Christina Matthys Administrative Associate, Invest For Kids

Andrea Dawkins Dawkins Advisory Group

Brian T. Burke Kovler Family Office

Gina Rosanova Kovler Family Office

Advisory Committee

Mark Anderson GTCR

Bradley Bass Morgan Stanley PWM

Brian Black Saiso Partners LLC

Adam Brodsky Endeavor Capital Advisors

Julie Canna 50 South Capital

Jessica Chu Northern Trust

Clint Coghill Backstop Solutions Group

Andrea Dawkins Dawkins Advisory Group

Stacy Devine RPTC Inc.

Clay Drury North Star Investments

Michael Elrad GEM Realty Capital

Brian Feltzin Sheffield Asset Management

Jennifer Flandina Equity Group Investments

Bill Friend Core Capital Management LLC

Chris Gorter Borealis Strategic Capital Lauren Hamlin Merit Capital Partners

Scott M. Hasley BDT & MSD Partners

Ben Hockenberg JSSi Parts & Leasing

Janelle Ibeling Sidley Austin

Jeremy Joseph Gresham Partners

Matthew Koenig Ernst & Young

Katie Launspach Legal & General

Barry Levin Alliance Global Partners

Adam Lieb Bank of New York Mellon

Kate Lindberg Sawdust

Linda Litner Sequoia Financial Group

John McCarthy Centaur Capital Partners

Russ Miron FNY Capital

Katherine Patch BlackRock

Benjamin Patzik Segal Marco Advisors Jason Perlioni Johns Hopkins University

Michael Resnick Tallwoods Partners

James "JR" Reynolds Tata Consultancy Services

Ryan Roderick Lucashill

David Scherer Origin Capital Partners

Michelle Shlimon Stifel Financial Corporation

Michael Stanley GCM Grosvenor

Jason Sussman The Pritzker Organization

Maurice Taylor Alyeska Investment Group

Dylan Versprille Longview Asset Management

Daniel Zuckerman Zuckerman Investment Group

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INVEST FOR KIDS

Invest For Kids is a recognized 501(c)3 organization. Contributions are tax-deductible as provided by law.

SAVE THE DATE | 16th Annual Conference | October 22, 2024 | Harris Theater Networking Lunch 11:30_{AM} | Conference 1:00_{PM} - 4:00_{PM} | investforkidschicago.org