

# INVEST FOR KIDS



Chicago's Premier Investable Ideas Event  
Supporting Chicago Youth  
October 22, 2024

*IFK 2024 Conference & Sponsorship Opportunities*

# ABOUT US

## OUR MISSION

Invest For Kids (IFK) is dedicated to supporting nonprofit organizations that serve Chicago-area youth from disadvantaged communities. We host an annual investment conference where industry professionals share their market views and best ideas. Since 2009, IFK has raised more than \$22 million to benefit over 90 organizations, focused on education, mentoring, career development, and social services in Chicago.

## INITIATIVES AND EVENTS

### Invest For Kids Conference

16<sup>th</sup> Annual Conference | October 22, 2024 | Harris Theater  
Chicago's Premier Investable Ideas Event

### Women's Initiative

IFK works with leading firms and individuals in the investment industry to ensure women at all stages in their finance career are able to attend our conference and participate in valuable networking.

### John L. Keeley, Jr. Student Initiative

IFK invites 100+ students from leading universities to attend our conference free of charge through generous donor sponsorships.

### Emerge: Summer Career and Leadership Program

In partnership with Chicago Scholars, Emerge is a paid summer internship and leadership development program that pairs college students from under-resourced communities with Chicago businesses.

### DePaul University Summer Program

IFK is the lead sponsor of DePaul University's Summer Investment Challenge, an intensive 4-day summer program free of charge for Chicago high school students who are interested in learning about stock markets and careers in finance.

## BY THE NUMBERS

**760**  
organizations  
reviewed

**90+**  
organizations  
supported

**127**  
investment  
speakers

**\$22M**  
raised  
since 2009

**100%**  
of dollars  
donated

**\$200,000**  
average grant  
amount



“Receiving a gift from IFK changed our fundraising landscape.”

Chicago Math and Science Academy - 2019 Grant Recipient

# OUR CONFERENCE

For the past 15 years, Invest For Kids has been Chicago's flagship investment conference.

- **Our Audience:** The conference typically attracts over 1,000 guests and includes portfolio managers, investment advisors, analysts, family offices, and private investors.
- **Our Speakers:** The most well-known and successful investors in the world take our stage to share their best investment ideas with our audience, as well as their perspectives on macro-economic, political, and investment themes.
- **Our Impact:** IFK's co-founders underwrite all conference expenses so that 100% of the funds raised go directly to support children from under-resourced communities in the Chicago area. In the past 15 years, we have raised and donated over \$22 million to over 90 organizations.

Our 16<sup>th</sup> annual conference will be held on Tuesday, October 22<sup>nd</sup> and will include a networking luncheon at 11:30 a.m. The conference will begin at 1:00 p.m. and conclude at 4:00 p.m.



Josh Wolfe, Lux Capital



**VIEW PAST SPEAKERS**  
(2009-2023)



# BECOME A SPONSOR

The best way to support Invest For Kids is to become an annual sponsor. Sponsors receive many benefits, including brand recognition at the conference and throughout the year. Most importantly, your support allows high performing nonprofit organizations to receive the critical funding they need to provide programs and services to Chicago-area youth, their families, and their communities. We offer three types of sponsorships:

- **General Sponsorship:** This sponsorship includes branding opportunities based on level at both the conference and year-round through e-blast and website acknowledgment. Each sponsorship comes with a specific allotment of conference tickets that can be utilized for employees, clients or other professional contacts.
- **Student Sponsorship:** In addition to branding opportunities, this \$25,000 sponsorship allows students from local universities to attend the conference free of charge. Sponsors direct their sponsorship toward a local university of choice or IFK can select. Each sponsorship allows 25 students to attend the event.
- **Women's Sponsorship:** As a part of IFK's long term commitment to supporting women in the finance industry, the women's sponsorship allows female professionals or students to attend the conference and a special networking event immediately after the event. Each \$15,000 sponsorship includes tickets for 20 women, either from the sponsors' network or from the IFK community.

SPONSORSHIP OPPORTUNITIES	GENERAL SPONSORSHIP						Student Sponsorship \$25k	Women's Sponsorship \$15k
	Presenting Partner \$100k	Visionary Partner \$50k	Leadership Circle \$25k	Preferred Circle \$15k	Investor Circle \$10k	Impact Supporter \$5k		
Annual Conference Tickets	100	50	30	20	12	6	25	20
Annual Conference Tiered Brand Recognition	●	●	●	●	●	●	●	●
Year-Round Digital Tiered Brand Recognition	●	●	●	●	●		●	●

To discuss 2024 sponsorship opportunities contact Shane Morris at [shane@ifkchicago.com](mailto:shane@ifkchicago.com).

# 2023 SPONSORS

## Presenting Partner \$100,000+

In memory of:  
Richard H. Driehaus

## Visionary Partners \$50,000+



Jim & Karen Frank

## Leadership Circle \$25,000+



Edward R. Phillipp  
STIFEL

Sam Zell  
Founder, Chairman  
Equity Group Investments

Anonymous (3)  
Best Portion Foundation  
Ira & Barbara Eichner  
Foundation

Jenny & P. Jay Fortner  
Ambassador Bruce &  
Vicki Heyman  
Kovler Family Foundation

Robert Polak  
The Malkin Family

SB Wolf Family Foundation  
The Steven Lanter Foundation

## 15<sup>th</sup> Anniversary Circle \$15,000+



John Hart Foundation  
Red Crane Charitable Fund  
Tucker York

# 2023 SPONSORS

## Investor Circle \$10,000+



## Impact Supporters \$5,000+

Angelo Gordon	Hayfin	Northern Trust Hedge Fund Services	Tensile Capital Management LP
Ariel Investments	HG Vora Capital Management	Origami Capital Partners	Vor Capital, LLP
Artisan Partners	Julie & Ben Hockenberg	Pangea Properties	Walton Street Capital
BMO Bank N.A.	David & Joan Hoes	Prairie Management Group LLC	Wellington Management
BNY Mellon Wealth Management	Indus Capital Partners, LLC	PSP Partners	
Bardin Hill	Matt & Karen Kaplan	Diana & Bruce Rauner	
Bradley & Lauren Bass	Kovitz Investment Group	Randy & Betsy Rochman	
Battea Class Action Services	Lieb Family Giving Fund	Readystate Asset Management	
Bloomberg	Lorelei Partners, LLC	Michael & Lisa Rome	
Borealis Strategic Capital Partners, LP	Loop Capital	Satter Foundation	
Clay Drury & Family	Lucashill	Ira J. Schulman	
The Cynthia Elkins Foundation	MB Investments	Schwartz Capital Group	
E78 Partners	Magnetar Capital, LLC	Segal Marco Advisors	
GEM Realty Capital	Mesirow	SEI	
Jim Gordon, The Edgewater Funds	Russ & Randi Miron	Emanuel Tabachnik & Debra H Levis	
Harrison LLP/Bill Bass Foundation	Monroe Capital	Tallwoods Partners	
	NAV Consulting	TD Securities	

# OUR IMPACT

Since 2009, Invest For Kids has supported over 90 organizations. We target smaller organizations where we believe our contributions will have the greatest impact. With an average grant of \$200,000 per recipient, IFK gifts play a significant role in helping the most promising organizations achieve their goals.

Our donation is often the largest single gift these nonprofits have received, and in many cases, has served to further endorse the programs, enabling them to attract additional large donors.

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**2024 GRANT RECIPIENTS  
WILL BE ANNOUNCED IN AUGUST**

## 2023 GRANT RECIPIENTS



**VIEW PAST RECIPIENTS  
(2009-2023)**

# OUR TEAM

## IFK Leadership

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**Ben Kovler**

Co-Founder, Invest For Kids

**Ron Levin**

Co-Founder, Invest For Kids

**Shane Morris**

Executive Director, Invest For Kids

**Barbara Wolf**

Director of Giving, Invest For Kids

**Alyssa Holland**

Program Manager, Invest For Kids

**Christina Matthys**

Administrative Associate, Invest For Kids

**Kelly Jones**

Winona Street Consulting

**Andrea Dawkins**

Dawkins Advisory Group

**Brian T. Burke**

Kovler Family Office

**Gina Rosanova**

Kovler Family Office

## Advisory Committee

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**Mark Anderson**

GTCR

**Bradley Bass**

Morgan Stanley PWM

**Brian Black**

Saiso Partners LLC

**Adam Brodsky**

Endeavor Capital Advisors

**Julie Canna**

50 South Capital

**Jessica Chu**

Northern Trust

**Clint Coghill**

Backstop Solutions Group

**Andrea Dawkins**

Dawkins Advisory Group

**Stacy Devine**

RPTC Inc.

**Clay Drury**

North Star Investments

**Michael Elrad**

GEM Realty Capital

**Brian Feltzin**

Sheffield Asset  
Management

**Jennifer Flandina**

Equity Group Investments

**Bill Friend**

Core Capital  
Management LLC

**Chris Gorter**

Borealis Strategic  
Capital

**Lauren Hamlin**

Merit Capital Partners

**Scott M. Hasley**

BDT & MSD Partners

**Ben Hockenberg**

JSSi Parts & Leasing

**Janelle Ibeling**

Sidley Austin

**Jeremy Joseph**

Gresham Partners

**Matthew Koenig**

Ernst & Young

**Katie Launspach**

Legal & General

**Barry Levin**

Alliance Global Partners

**Adam Lieb**

Bank of New York Mellon

**Kate Lindberg**

Sawdust

**Linda Litner**

Sequoia Financial Group

**John McCarthy**

Centaur Capital Partners

**Russ Miron**

FNY Capital

**Katherine Patch**

BlackRock

**Benjamin Patzik**

Segal Marco  
Advisors

**Jason Perlioni**

Johns Hopkins  
University

**Michael Resnick**

Tallwoods Partners

**James “JR” Reynolds**

Tata Consultancy  
Services

**Ryan Roderick**

Lucashill

**David Scherer**

Origin Capital  
Partners

**Michelle Shlimon**

Stifel Financial  
Corporation

**Michael Stanley**

GCM Grosvenor

**Jason Sussman**

The Pritzker  
Organization

**Maurice Taylor**

Alyeska Investment  
Group

**Dylan Versprille**

Longview Asset  
Management

**Daniel Zuckerman**

Zuckerman Investment  
Group



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**INVEST  
FOR KIDS**



Invest For Kids is a recognized 501(c)3 organization.  
Contributions are tax-deductible as provided by law.

**SAVE THE DATE | 16<sup>th</sup> Annual Conference | October 22, 2024 | Harris Theater**  
**Networking Lunch 11:30AM | Conference 1:00PM - 4:00PM | [investforkidschicago.org](http://investforkidschicago.org)**