

Chicago's Premier Investable Ideas Event
Supporting Chicago Youth
October 21, 2025

IFK 2025 Conference & Sponsorship Opportunities

ABOUT US

Founded in 2009, Invest For Kids hosts an annual Investable Ideas Conference that brings together the investment and financial services community with world-class speakers, who share their market views, industry insights, and best ideas.

All of the dollars raised through the conference are awarded via a rigorous grant application process to highly impactful local nonprofit organizations and support ongoing initiatives.

Through our grantmaking, Invest For Kids seeks to foster a rich ecosystem of organizations that lift up Chicago's most in-need youth from early childhood through college and career. Since our inception, the Invest For Kids community has collectively raised and donated more than \$23 million.



Our award from Invest For Kids is that rare and unique opportunity not only for Camp for All Kids to provide more Chicago youth with experiential outdoor learning, but to focus resources on putting structure, systems, and personnel in place to continue our growth trajectory. We are deeply grateful to Invest For Kids for their partnership in building our scale and capacity. 77

Mike Simons, Camp for All Kids | 2024 Grantee

BY THE NUMBERS

10,000+ attendees 135 investment speakers

\$23.5 million raised

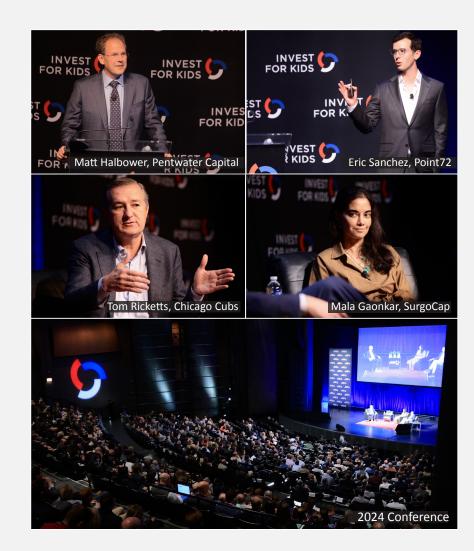
105 nonprofits supported 100% of dollars donated

\$200,000 average grant amount

OUR CONFERENCE

For the past 16 years, Invest For Kids has been Chicago's flagship investment conference.

- The Conference: Our 17th Annual Conference will be held on Tuesday, October 21st, 2025 and will include a networking luncheon at 11:30 a.m. The conference will begin at 1:00 p.m. and conclude at 4:00 p.m.
- Our Audience: The conference typically attracts over 1,000 guests and includes portfolio managers, investment advisors, analysts, family offices, and private investors.
- Our Speakers: The most well-known and successful investors in the world take our stage to share their best investment ideas with our audience, as well as their perspectives on macro-economic, political, and investment themes. 2025 Speakers will be announced in late spring and kept up to date here.
- Our Impact: IFK's co-founders underwrite all conference expenses so that 100% of the funds raised go directly to our mission.



(2009-2024)



BECOME A SPONSOR

We invite you to join us as a conference sponsor, becoming an invaluable part of the Invest For Kids community! It's a fantastic investment – you'll simultaneously be supporting the convening and cross-pollination of ideas among Chicago's investment community and contributing directly to amazing nonprofits doing important work in the city.

All levels of conference sponsorship offers brand recognition opportunities across a variety of meaningful channels throughout the year and at the event. This includes website recognition, inclusion on e-blasts and in social media promotion, and in conference materials. Sponsors will also receive a specific allotment of conference tickets that can be utilized for employees, clients, or other professional contacts. Most importantly, your support allows high performing nonprofit organizations to receive the critical funding they need to provide programs and services to Chicago-area youth, their families, and their communities.

SPONSORSHIP LEVEL		CONFERENCE TICKETS	BRAND RECOGNITION
Impact Supporter	\$5,000	6	Text-based
Investor Circle	\$10,000	12	Logo
Preferred Investor Circle	\$15,000	20	Logo
Leadership Circle	\$25,000	30	
Visionary Partner	\$50,000	50	Logo + Premier Visibility
Presenting Partner	\$100,000	100	

TAG YOUR SPONSORSHIP TO SUPPORT AN IFK INITIATIVE!

John L. Keeley, Jr. Student Initiative:
Since inception, IFK has invited local
university students to attend our
conference, helping to inspire the next
generation of finance professionals.
Sponsors at the \$25K level and above
can commit 25 of their tickets for students
to attend the conference free of charge.

Women's Initiative: IFK is committed to increasing the participation of women in Chicago's investment community. Since this initiative began, the number of women who attend our conference has quadrupled. Sponsors at the \$15K level and above can commit 15 of their tickets for women to attend the conference free of charge.

To discuss 2025 sponsorship opportunities contact Shane Morris at shane@ifkchicago.com.

2024 SPONSORS

Presenting Partner \$100,000+

Visionary Partners \$50,000+

In memory of: Richard H. Driehaus



Jim & Karen Frank

KINGDON CAPITAL MANAGEMENT, LLC

Leadership Circle \$25,000+



















Anonymous (3)
Best Portion Foundation
Ira & Barbara Eichner Foundation
Kovler Family Foundation
The Malkin Family

Robert Polak SB Wolf Foundation The Steven Lanter Foundation Zell Family Foundation

Preferred Investor Circle \$15,000+



















Dawkins Advisory Group/Stacy Devine/Lauren Hamlin John Hart Foundation Red Crane Charitable Fund





























GOLUB CAPITAL













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Anonymous

Kovitz Investment Group



























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OUR IMPACT

Since 2009, Invest For Kids has supported 105 organizations. Our emphasis has always been on smaller organizations, where we believe our grant can be most impactful. Our focus areas include education, mentoring, enrichment, college access and career readiness, health and physical fitness, and social services. We look for quality programming, strong leadership, a dedicated board, measurable results, and scalability.

With an average grant of \$200,000 per recipient, IFK plays a significant role in helping the most promising organizations achieve their goals. Our donation is often the largest single gift these nonprofits have received, and in many cases, serves to further endorse the programs, enabling them to attract additional large donors.



















OUR TEAM

IFK Leadership

Ben Kovler

Ron Levin

Co-Founder, Invest For Kids

Co-Founder, Invest For Kids

Shane Morris

Executive Director, Invest For Kids

Barbara Wolf

Director of Giving, Invest For Kids

Alyssa Holland

Program Manager, Invest For Kids

Christina Matthys

Development Associate, Invest For Kids

Brian T. Burke

Kovler Family Office

Gina Rosanova

Kovler Family Office

Advisory Committee

Mark Anderson

GTCR

Brian Black

Saiso Partners LLC

Adam Brodsky

Vivaldi Capital Management

Julie Canna

50 South Capital

Ron Chin

TD Securities

Jessica Chu

Northern Trust

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Stifel Financial Corporation

Andrea Dawkins

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Chris Gorter

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BDT & MSD Partners

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Kelly Jones

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Gresham Partners

Chris Knight

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Matthew Koenig

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Barry Levin

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Adam Lieh

Bank of New York Mellon

John McCarthy

Centaur Capital Partners

Russ Miron

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Katherine Patch

BlackRock

Benjamin Patzik

Segal Marco Advisors

Jason Perlioni

Josh Piuma

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James "JR" Reynolds

Northern Trust

Ryan Roderick

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